



CITY COMMUNITY SERVICES AND CULTURE COMMITTEE AGENDA & REPORTS

for the meeting

Tuesday, 2 July 2024
at 5.30 pm

in the Colonel Light Room, Adelaide Town Hall

© 2024 CITY OF ADELAIDE. ALL RIGHTS RESERVED.



Members – The Right Honourable the Lord Mayor, Dr Jane Lomax-Smith
Councillor Giles (Chair)
Deputy Lord Mayor, Councillor Snape (Deputy Chair)
Councillors Abrahamzadeh, Couros, Davis, Elliott, Hou, Li, Martin, Noon and Dr Siebentritt

1. Acknowledgement of Country

At the opening of the City Community Services and Culture Committee meeting, the Chair will state:

‘Council acknowledges that we are meeting on traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.’

2. Apologies and Leave of Absence

On Leave -

Councillor Elliott

3. Confirmation of Minutes - 4 June 2024

That the Minutes of the meeting of the City Community Services and Culture Committee held on 4 June 2024, be taken as read and be confirmed as an accurate record of proceedings.

View public [4 June 2024 Minutes](#).

4. Declaration of Conflict of Interest

5. Deputations

6. Workshops

Nil

7. Reports for Recommendation to Council

7.1	Multi-Year Major Event Licenses	3 - 23
7.2	Park Lands Leasing – Expression of Interest King Rodney Park / Itayami-itpina (Park15)	24 - 28

8. Reports for Noting

Nil

9. Closure

Multi-Year Major Event Licences

Strategic Alignment - Our Community

Public

Tuesday, 2 July 2024

City Community Services and
Culture Committee

Program Contact:

Jennifer Kalionis, Associate
Director City Culture

Approving Officer:

Ilia Houridis, Director City
Shaping

EXECUTIVE SUMMARY

The purpose of this report is to seek Council to authorise 23 recommendations for individual Multi-year Major Event Licences (for Park Lands use only) for a period of up to five years. Detailed applicant information is provided in **Attachment A**.

This is the result of the administration of a process that was endorsed by [Council on 12 September 2023](#).

Events in the Park Lands support the City of Adelaide Strategic Plan 2024-2028 which aims to elevate the City's reputation for exceptional and unique arts and cultural experiences by encouraging and providing arts, culture and events partnerships, grants and sponsorship opportunities. This aims to contribute to the City being an interesting and engaging place to live, learn and visit.

This report presents the outcomes and recommendations for 23 individual Multi-Year Event Major Event Licences to established major events to be presented across 16 Park Lands annually, over the next five years.

Multi-year major event licences, for the use of Park Lands for periods of between three and five years, were previously issued in 2017 and 2019. All have now expired and have not been issued since, due to the impacts and uncertainties during the COVID-19 pandemic.

In recent times, event organisers have been advocating strongly for multi-year licences to be reinstated and issued.

Multi-year licences provide greater certainty to major event organisers and Council with regard to organising major events programming the Park Lands. Major events are defined in the Adelaide Event Guidelines, as events which more than 1,500 people attending at any one time.

Major events have been invited to apply for a multi-year licence and were required to demonstrate their experience with operating successfully in the Adelaide Park Lands or other public locations.

It is proposed that multi-year licences will be subject to the fees and charges of Council applicable to each financial year of the licence.

The proposed licences apply to use of the Park Lands only. All events recommended have a history of operating successfully in the Park Lands previously.

Multi-year licence options for event road closures were not offered as part of this process.

RECOMMENDATION

The following recommendations will be presented to Council on 9 July 2024 for consideration

THAT THE CITY COMMUNITY SERVICES AND CULTURE COMMITTEE RECOMMENDS TO COUNCIL
THAT COUNCIL

1. Authorises the Acting Chief Executive Officer or delegate to enter into a five-year licence agreement in accordance with the dates and management approaches provided in Attachment A to Item 7.1 on the Agenda for the meeting of the City Community Services and Culture Committee held 2 July 2024, to:

- 1.1. Adelaide Festival Centre Trust for the use of Pinky Flat / Tarntanya Wama (Park 26) and Barr Smith Walk / Tarntanya Wama (Park 26) for the Oz Asia Festival's Moon Lantern Trail from 2024 to 2028.
- 1.2. Adelaide Festival Corporation for the use of Elder Park / Tarntanya Wama (Park 26), Pinky Flat / Tarntanya Wama (Park 26) and Barr Smith Walk / Tarntanya Wama (Park 26) for the Adelaide Festival from 2025 to 2029.
- 1.3. Adelaide Festival Corporation for the use of the Pioneer Women's Memorial Garden and Lady Esther Lipman Garden for Adelaide Writer's Week from 2025 to 2029.
- 1.4. Adelaide Fringe for the use of Rymill Park / Murlawirrapurka (Park 14) for the Adelaide Fringe Box Office from 2025 to 2029
- 1.5. Adelaide Horse Trials Management Inc for the use of Victoria Park / Pakapakanthi (Park 16), King Rodney Park / Ityamai-itpina (Park 15), Rymill Park / Murlawirrapurka (Park 14) for the Adelaide Equestrian Festival from 2025 to 2029.
- 1.6. African Communities Council of SA Inc (Migrant Resource Centre) for the use of Victoria Square / Tarntanyangga for the Unmasked African Festival South Australia from 2024 to 2028.
- 1.7. Australia Day Council of South Australia for the use of Elder Park / Tarntanya Wama (Park 26) for Aus Lights on the River – Australia Day from 2025 to 2029.
- 1.8. City to Bay Fun Run Committee Incorporated for the use Hindmarsh Square / Mukata for the City to Bay Expo from 2024 to 2028.
- 1.9. Field Trip Pty Ltd for the use of Bonython Park / Tulya Wardli (Park 27) for Field Trip Festival events from 2024 to 2028.
- 1.10. Gluttony Food and Wine Festival Pty Ltd for the use of Rymill Park / Murlawirrapurka (Park 14) for Gluttony from 2025 to 2029.
- 1.11. Motorcycle Riders' Association of South Australia Inc. for the use of Victoria Park / Pakapakanthi (Park 16) for Toy Run from 2024 to 2028.
- 1.12. SidebySide Events Pty Ltd for the use of Helen Mayo Park / Tulya Wardli (Park 27) for Sanctuary and SidebySide from 2025 to 2029.
- 1.13. St John Ambulance SA for the use of Elder Park / Tarntanya Wama (Park 26) for Carols by Candlelight from 2024 to 2028.
- 1.14. The Gardeners of Unearthly Delights for the use of Rundle Park / Kadlitpina (Park 13) for the Garden of Unearthly Delights from 2025 to 2029.
- 1.15. Wildlands Music Festival Pty Ltd for the use of Ellis Park / Tampawardli (Park 24) for Wildlands from 2025 to 2029.
- 1.16. WOMADelaide Foundation for the use of Frome Park / Nellie Raminyemmerin (Park 11) for WOMADelaide from 2025 to 2029.
2. Authorises the Acting Chief Executive Officer or delegate to enter into a four-year licence agreement in accordance with the dates and management approaches provided in Attachment A to Item 7.1 on the Agenda for the meeting of the City Community Services and Culture Committee held 2 July 2024, to:
 - 2.1. Feast Festival for the use of Rundle Park / Kadlitpina (Park 13) for the Picnic in the Park from 2025 to 2028.
3. Authorises the Acting Chief Executive Officer or delegate to enter into a three-year licence agreement in accordance with the dates and management approaches provided in Attachment A to Item 7.1 on the Agenda for the meeting of the City Community Services and Culture Committee held 2 July 2024, to:
 - 3.1. Cheesefest Australia Pty Ltd for the use of Rundle Park / Kadlitpina (Park 13) for Cheesefest from 2024 to 2026.
 - 3.2. Fuzzy Operations Pty Ltd for the use of Ellis Park / Tampawardli (Park 24) for Listen In from 2024 to 2026.
 - 3.3. Illuminate Adelaide Foundation Ltd for the use of Light Square / Wauwi, Red Gum Park & Prince Henry Gardens / Karrawirra (Park 12), Rymill Park / Murlawirrapurka (Park 14) and Rundle Park / Kadlitpina (Park 13) for Illuminate Adelaide from 2025 to 2027.
 - 3.4. Massive Events Corporation Pty Ltd for the use of Victoria Park /Pakapakanthi (Park 16) and King Rodney Park / Ityamai-itpina (Park 15) for the Adelaide Motorsport Festival from 2025 to 2027.

- 3.5. Nokturnal Events Pty Ltd for the use of Pinky Flat / Tarntanya Wama (Park 26) for Oktoberfest in the Gardens from 2025 to 2027.
 - 3.6. Vegan Festival for the use of Rundle Park / Kadlitpina (Park 13) for Vegan Festival Adelaide from 2024 to 2026.
-

IMPLICATIONS AND FINANCIALS

City of Adelaide 2024-2028 Strategic Plan	<p>Strategic Alignment – Our Community</p> <p>Outcome: An interesting and engaging place to live, learn and visit</p> <p>Key Actions: Elevate the City’s reputation for exceptional and unique arts and cultural experiences by encouraging and providing arts, culture and events partnerships, grants and sponsorship opportunities</p>
Policy	<p>Council’s ability to grant leases and licences over community land is provided for in the <i>Local Government Act 1999 (section 202)</i> and <i>Adelaide Park Lands Act 2005</i>.</p> <p>For a lease or licence to be granted it must be consistent with the relevant Community Land Management Plan (CLMP). The CLMP for the Adelaide Park Lands outlines that the Adelaide Park Lands may be subject to licences for events where the use is temporary. The Adelaide Event Guidelines provide Council’s framework for managing events in the Adelaide Park Lands.</p>
Consultation	<p>The <i>Local Government Act 1999 (section 202)</i> does not require public consultation for licences up to five years. None of the recommended terms in this report exceed five years.</p> <p>All of the recommended events have been held in the Park Lands previously, some for more than twenty years.</p> <p>Internal consultation across relevant Council programs has been undertaken as part of the development of this report.</p> <p>Written notifications to relevant City and Park Land stakeholders will continue to be undertaken annually, well ahead of each event.</p>
Resource	<p>The execution of the Park Lands event licence agreements will be undertaken within current resources.</p>
Risk / Legal / Legislative	<p>Legal advice on the report and recommendations has been sought internally.</p> <p>Organisers of any approved multi-year event licences will be required to develop and submit a risk management plan as a condition of their event licence. Site plan and risk management plans are provided annually,</p>
Opportunities	<p>Multi-year event licences offer a range of opportunities to event organisers and Council, as set out in this report.</p> <p>Ensuring continued events in the Park Lands align with the vision statement from the draft Adelaide Park Lands Management Strategy, to ensure the Adelaide Park Lands “offer places for people to participate in events, cultural experience and recreational activities” and that “The Adelaide Park Lands will host diverse events, from small to large, in more places more often”.</p>
24/25 Budget Allocation	<p>The budgeted income from Park Lands events is \$633,000. These events will provide a large portion of the income towards this budget.</p>
Proposed 25/26 Budget Allocation	<p>Not as a result of this report</p>
Life of Project, Service, Initiative or (Expectancy of) Asset	<p>Licence agreements of up to a maximum of five years between 2024 and 2029.</p>
24/25 Budget Reconsideration (if applicable)	<p>Not as a result of this report</p>
Ongoing Costs (eg maintenance cost)	<p>Not as a result of this report</p>
Other Funding Sources	<p>Not relevant to this report</p>

DISCUSSION

Strategic Context

1. All major event organisers are currently being issued annual (single-year) event licences. A multi-year licence enables an event to secure a Park Land location on a temporary basis for up to five years, subject to a range of conditions and an annual review.
2. This report seeks Council's support of the recommendations for engaging in the proposed multi-year licences from 2024 to 2029, in accordance with the City of Adelaide's site criteria and requirements for events in the Park Lands set out in the [Adelaide Events Guidelines](#).
3. In 2017, Council approved the first round of multi-year agreements for the temporary use of the Park Lands for events. A further round of multi-year licences was issued in 2019. All of these agreements have now ended. A process seeking new applicants for multi-year agreements was undertaken in March 2024, with 28 applications received.
4. Events held in the Adelaide Park Lands contribute to the City of Adelaide Strategic Plan 2024-2028 theme of 'Our Community'. The Strategic Plan provides the mandate for Council to act to 'elevate the City's reputation for exceptional and unique art and cultural experiences by encouraging and providing arts, culture and event partnerships, grants and sponsorship opportunities'.
5. Events and festivals contribute significantly to economic growth and prosperity in the city. Council's draft Economic Development Strategy references the City of Adelaide's strategic target to 'Increase the number of people who visit the city from 2.1 million to 2.5 million by 2028 through local, interstate and international visitation'.
6. The draft Economic Development Strategy supports a thriving events and festivals sector, through draft Goal 5: 'Australia's festival and creative capital - Leverage our creative strengths and experience in the arts and culture to attract home grown and world class talent to power the economy'. The Strategy contains priorities: 'Events and experiences of every size and scale; build the economic contribution of the creative industry sector; thriving small venues and live music scene and art in our streets and the Adelaide Park Lands'.
7. Multi-year major event licences are valued by event organisers as they offer a range of important benefits. These benefits include the following:
 - 7.1 Ability to schedule and plan over the longer term for both Council and event organisers
 - 7.2 Event organisers can secure financial partnerships over the long term
 - 7.3 Events can build brand awareness and community engagement over the long term
 - 7.4 Securing a site over multiple years enables events to confidently attract and negotiate with international talent over consecutive years
 - 7.5 Longevity of events in one place can increase the level of confidence and commitment to invest in Park Lands infrastructure that supports events, such as power and water
 - 7.6 Enables Council to program Park Land use for events across a calendar year, which improves forward planning for rest and remediation periods for Parks.
8. The festivals and events industries are currently facing a significant number of challenges, which has resulted in many event cancellations interstate. Supporting events to secure their preferred location for a number of consecutive years is a mechanism by which the City of Adelaide can proactively assist the industry at this time. Challenges faced by the industry (as cited in *Creative Australia 2024 Soundcheck: Insights into Australia's music festival sector*) include the following:
 - 8.1 Rising operational costs (47% state this had a severe or major impact)
 - 8.2 Lack of funding and grants available (39% state this had a severe or major impact)
 - 8.3 Insurance (31% state this had a severe or major impact)
 - 8.4 Event organisers also cited in the Soundcheck report that navigating planning and/or local government requirements can also be challenging, compounded by the fact that the regulations vary from state to state
 - 8.5 Event organisers who have applied for City of Adelaide multi-year licences have provided written confirmation of the benefits of doing so (listed above in paragraph 7).

Funding Status

9. Some applicants for multi-year major event licences (for land use) have also been successful recipients of Adelaide Economic Development Agency *Events and Festivals Sponsorship Program* funding. 2025 is the last year for these multi-year funding arrangements. Applicants will reapply in March 2025 for funding of up to three years. The following applicants have final-year funding secured for 2025:
 - 9.1 Adelaide Fringe 2025 - \$300,000
 - 9.2 Adelaide Festival 2025 - \$360,000
 - 9.3 WOMADelaide 2025 - \$75,000
 - 9.4 Adelaide Equestrian Festival- \$40,000.
10. Cheesefest has been approved Adelaide Economic Development Agency (AEDA) Commercial Events and Festivals 2023/2024 funding to support their 2024 event to the value of \$20,000.
11. Applicants that indicated a secured commitment from State Government for future funding of their event include:
 - 11.1 Adelaide Festival
 - 11.2 Adelaide Fringe
 - 11.3 WOMADelaide
 - 11.4 Adelaide Motorsport Festival
 - 11.5 Australia Day Council – Aus Light on the River
 - 11.6 Carols by Candlelight
 - 11.7 Multicultural Festival
 - 11.8 Oz Asia Festival Moon Lantern Trail
 - 11.9 Unmasked African Festival.

Licence Terms

12. The licence agreements with the event organisers will ensure the following arrangements:
 - 12.1 Site Fees for the use of the Park Lands will be subject to annual increases, as set by Council.
 - 12.2 Any required remediation of the Park Lands will be at the cost of the event organisers.
 - 12.3 Access through and around the Park Lands and public pathways will be considered and maintained as much as is safe and possible.
 - 12.4 Major event organisers are required to submit waste management plans to detail how waste will be coordinated and disposed of.
 - 12.5 Event plans are assessed to determine whether key pathways can be left open and we ensure that advanced notification is provided to stakeholder groups to advise of any path closures.
 - 12.6 Terms within licences will allow the ability for necessary future Council works to be undertaken in the Park Lands. Licences will have the flexibility to allow negotiations to occur associated with master planning and major project delivery.
13. Noise mitigation is well considered for each major event and all event organisers are required to adhere to the requirements of Council's [event amplified sound management guidelines](#).
14. Where a multi-year licence may have a potential impact on licence or hire agreements with community organisations and educational institutions for community sport and recreation activities and the operations of commercially leased businesses in the Park Lands, information will be sent to individual lease and licence holders to inform them of the Council decision. This will be particularly relevant to events occurring in:
 - 14.1 Victoria Park / Pakapakanthi (Park 16) - (multiple community and commercial stakeholders),
 - 14.2 Rymill Park / Murlawirrapurka (Park 14) - (commercial stakeholders) and
 - 14.3 Elder Park/Tarntanya Wama (Park 26) - (commercial stakeholders).
 - 14.4 The major event organiser, with assistance from Administration, will be required to work together with the sporting, recreation or commercial licence holder to minimise impact and maximise potential benefit where possible. Noting that this has been a longstanding arrangement with all events held across the Park Lands.

Assessment Process

15. In March 2024, information was sent to 78 individual stakeholders to advise them of a forthcoming opportunity to apply for a multi-year major event licence. Four weeks advance notice of the opening of the round was provided to stakeholders, with the round open from Monday 25 March to Monday 15 April 2024. Directly informed stakeholders included:
 - 15.1 All current major event organisers who have held a multi-year licence previously
 - 15.2 All major event organisers who have booked a Park Land event site in the previous two years
 - 15.3 All known event organisers who have indicated an interest in the opportunity
 - 15.4 The proposed multi-year major event licences apply to temporary use of the Park Lands only. Road closures were not offered as part of this process.
16. The assessment process included a review by four internal panel members representing City Operations, the Adelaide Economic Development Agency and City Culture.
17. Applications were assessed against the following eligibility criteria:
 - 17.1 The first event under the approved multi-year major event licence must be proposed to commence between 1 September 2024 - 30 August 2025
 - 17.2 The proposed multi-year event is a major event in size, with an event attendance of over 1,500 patrons at any one time
 - 17.3 The event will be held in a City of Adelaide managed Park Land
 - 17.4 The Park Land location being sought is available for use
 - 17.5 Multi-year major event licences do not cover event road closures which must be approved separately on an annual basis.
18. Eligible applicants were asked to respond to the following criteria:
 - 18.1 Multi-Year Event Management Experience and Viability
 - 18.2 Cultural Outcomes
 - 18.3 Community Outcomes
 - 18.4 Environmental/Sustainability Outcomes
 - 18.5 Financial Viability.
19. Park Land usage fees for both single-year and multi-year major event licences are set annually by Council and are applied each year at that rate. This also applies to any discounts or fee alterations that Council may set. For example, in 2023 Council approved to discount the fees for 'long term events'.
20. 28 applications were received, and all events were found to have been held previously and successfully in the Adelaide Park Lands. Over half of the applicants were also prior recipients of multi-year licences in 2017 or 2019. Two applications did not include sufficient information to complete an assessment process and three applications did not progress due to booking conflicts and lack of certainty from the event organisers, in order to enter into more than a single-year licence agreement.
21. Consultation was undertaken with internal Council stakeholders to inform them of the event applications and seek any feedback or potential conflicts within the sites at the times sought by event organisers.
22. This application round does not preclude a further round occurring. It is also possible for a new major event to seek to negotiate a multi-year licence with Council in the future. This round was undertaken to expedite the processing of a significant number of licences at once.
23. Not applying for a multi-year licence does not disadvantage any events that are currently booked. All current event bookings will be honoured. There are no competing interests among these applications recommended.
24. Rest and remediation periods for the Park Lands have been considered between events where necessary.

Summary Data

25. 16 applications are recommended a licence for five years, one application is recommended a licence for four years and six applications are recommended licences for three years.
26. Of the 23 applications recommended, the occupation periods vary from one day to a number of weeks, and 25% propose to occupy the Park Lands for less than one week.

27. The vast majority (75%) of proposed events will occupy a Park Land event site for less than a month annually.
28. The recommended event licence applications represent a diversity of event types including;
 - 28.1 Seven arts and cultural events
 - 28.2 Seven live music events
 - 28.3 Four multicultural/community events
 - 28.4 Three sporting events
 - 28.5 Two food and produce specific events.

Next Steps

29. Subject to Council's authorisation, Administration will notify all applicants of the outcome.
30. Multi-Year Major Event Licences (for Park Lands use only) will be drafted for execution.

ATTACHMENTS

Attachment A – Major Events in the Park Lands Multi-Year Funding Applicants – Detailed Supporting Information

- END OF REPORT -

Attachment A

Multi-Year Major Events (Park Lands) Licence Applicants – Supporting Information

Recommended for five-year licence term

Event	
Applicant: Adelaide Festival Centre Trust	Recommended term of licence: Five years Location: Pinky Flat & Barr Smith Walk / Tarntanya Wama (Park 26)
Event Name: OzAsia Festival's Moon Lantern Trail	Website: www.ozasiafestival.com.au
Dates: 2024 Bump in: 17/10/2024 Event: 24/10/2024 - 27/10/2024 Bump out: 1/11/2024 2025 Bump in: 15/10/2025 Event: 23/10/2025 - 26/10/2025 Bump out: 31/10/2025 2026 Bump in: 13/10/2026 Event: 22/10/2026 - 25/10/2026 Bump out: 30/10/2026 2027 Bump in: 12/10/2027 Event: 21/10/2027 - 24/10/2027 Bump out: 29/10/2027 2028 Bump in: 11/10/2028 Event: 19/10/2028 - 22/10/2028 Bump out: 28/10/2028	Event Overview: Moon Lantern Trail is OzAsia Festival's free, all-ages major community event that takes place over the first four days of the festival's opening weekend. Attracting up to 40,000 people, this much-loved event brings together audiences of all ages and across many cultures in a large-scale celebration of many traditions and cultures. Located at Tarntanya Wama / Pinky Flat, Moon Lantern Trail is a showcase of lanterns connecting the Adelaide Festival Centre, Karrawirra Parri / River Torrens, and the surrounding Adelaide Park Lands. Additional site management information: <ul style="list-style-type: none"> This event has operated with this event model successfully in this location since 2021. It is anticipated that the event may attract visitation in excess of 35,000 people in any given year.

Event	
Applicant: Adelaide Festival Corporation	Recommended term of licence: Five years Location: Elder Park / Tarntanya Wama (Park 26)
Event name: Adelaide Festival – Opening Event/Elder Park Precinct	Website: https://www.adelaidefestival.com.au
Dates: 2025 Bump in: 21/02/2025 Event: 28/02/2025 - 16/03/2025 Bump out: 20/03/2025 2026 Bump in: 20/02/2026 Event: 27/02/2026 - 15/03/2026 Bump out: 19/03/2026 2027 Bump in: 19/02/2027	Event Overview: This multi-year event licence would be applied for to cover future events held in the Park 26 precinct, specifically including Elder Park, Barr Smith Walk, and Pinky Flat. Such events would be similar in nature to previous Adelaide Festival events held in this location, such as: - Adelaide Festival's opening event: Spinifex Gum and the ASO; Tim Minchin; Symphony for our World; Lost and Found Orchestra; Grace Jones; Neil Finn; Ennio Morricone; - Music venues or festival hubs: The Summerhouse, Blinc, Lola's Pergola and Barrio. Both ticketed and free events have occurred in Park 26 in the past. Additional site management information: <ul style="list-style-type: none"> The Adelaide Festival have a long history of successfully running events in the riverbank precinct.

<p>Event: 26/02/2027 - 14/03/2027 Bump out: 18/03/2027</p> <p>2028 Bump in: 25/02/2028 Event: 3/03/2028 - 19/03/2028 Bump out: 23/03/2028</p> <p>2029 Bump in: 24/02/2029 Event: 2/03/2029 - 18/03/2029 Bump out: 22/03/2029</p>	
--	--

Event	
<p>Applicant: Adelaide Festival Corporation</p>	<p>Recommended term of licence: Five years Location: Red Gum Park - Pioneer Women's Memorial Garden, Esther Lipman Gardens, Torrens Parade Grounds / Karrawirra (Park 12)</p>
<p>Event name: Adelaide Festival – Writer's Week</p>	<p>Website: https://www.adelaidefestival.com.au/writers-week/</p>
<p>Dates: 2025 Bump in: 18/02/2025 Event: 1/03/2025 - 6/03/2025 Bump out: 12/03/2025</p> <p>2026 Bump in: 17/02/2026 Event: 28/02/2026 - 5/03/2026 Bump out: 11/03/2026</p> <p>2027 Bump in: 16/02/2027 Event: 27/02/2027 - 4/03/2027 Bump out: 10/03/2027</p> <p>2028 Bump in: 23/02/2028 Event: 3/03/2028 - 9/03/2028 Bump out: 15/03/2028</p> <p>2029 Bump in: 21/02/2029 Event: 2/03/2029 - 8/03/2029 Bump out: 14/03/2029</p>	<p>Event Overview: Adelaide Writers' Week is an internationally recognised literary festival, that is held annually for 6 days each February / March as part of the Adelaide Festival. The event has been running for over 60 years and provides a free platform for authors to engage and exchange ideas with audiences of all ages. Adelaide Writers' Week is the only free writers' festival in Australia and only one of the few free events of such scale in Adelaide, attracting attendances of 24,000 over the 6 days. School groups, disability organisations, seniors and families are amongst those who enjoy the chance to come into the city of Adelaide, visit the Torrens Parade Grounds and the Pioneer Women's Memorial Garden, hear about books and ideas, meet authors, experience local food and buy books through a local bookseller. Ticketed event.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • The annual Writers Week event has been held in this location for many years. • Each year, use and management plans for the Pioneers Women's Memorial Garden are considered by City of Adelaide teams to ensure the event cares for and uses this location in a respectful and appropriate manner. • As part of this event, consultation will occur with the Trustees of the Pioneer Women's Memorial Garden each year.

Event	
<p>Applicant: Adelaide Fringe Festival</p>	<p>Recommended term of licence: Five years Location: Rymill Park / Murlawirrapurka (Park 14)</p>

Event name: Adelaide Fringe Festival Box Office	Website: https://adelaidefringe.com.au/
Dates: 2025 Bump in: 7/02/2025 Event: 21/02/2025 - 23/03/2025 Bump out: 30/03/2025 2026 Bump in: 6/02/2026 Event: 20/02/2026 - 22/03/2026 Bump out: 29/03/2026 2027 Bump in: 5/02/2027 Event: 19/02/2027 - 21/03/2027 Bump out: 28/03/2027 2028 Bump in: 4/02/2028 Event: 18/02/2028 - 19/03/2028 Bump out: 26/03/2028 2029 Bump in: 2/02/2029 Event: 16/02/2029 - 18/03/2029 Bump out: 25/03/2029	Event Overview: The Adelaide Fringe Box Office is a staffed operational ticket selling and collection office. The Box Office area also supports ticket sales for Gluttony events in Rymill Park. The area is also activated to promote Fringe memberships, Fringe partnerships and artists promoting their show. Adelaide Fringe is a world-renowned, annual arts festival that celebrates culture, place and artists from across the globe. Bringing 6,000+ independent artists from far and wide to South Australia, Adelaide Fringe is a destination for culture seekers in search for a hive of activity. This site would be used for Box Office, Information Point, Partnership Activations. The Box Office site is free open access to the public. Additional site management information: <ul style="list-style-type: none"> This is for a Box Office facility only, historically located on the corner of East Terrace and Rundle Road. It uses only a small portion of the Park Land, and provides ticketing services for Gluttony and many other Fringe performance venues located in the East End and the City.

Event	
Applicant: Adelaide Horse Trials Management Inc	Recommended term of licence: Five years Location: Victoria Park / Pakapakanthi (Park 16), King Rodney Park / Ityamai-itpina (Park 15), Rymill Park / Murlawirrapurka (Park 14)
Event name: Adelaide Equestrian Festival	Website: www.adelaideequestrianfestival.com
Dates: 2025 Bump in: 14/04/2025 Event: 1/05/2025 - 4/05/2025 Bump out: 9/05/2025 2026 Bump in: 1/04/2026 Event: 16/04/2026 - 19/04/2026 Bump out: 25/04/2026 2027 Bump in: 31/03/2027 Event: 15/04/2027 - 18/04/2027 Bump out: 24/04/2027 2028 Bump in: 5/04/2028 Event: 20/04/2028 - 23/04/2028 Bump out: 29/04/2028	Event Overview: The Adelaide Equestrian Festival is Australia's premier equestrian event, attracting in excess of 30,000 people to the beautiful Adelaide parklands for the Olympic sport of eventing, as well as a range of other equestrian focused displays & activities. The AEF is a family friendly event featuring activities from kids to adults with the Kids Corral to pop up South Australian gin and wine bars. The Festival is ticketed. The event's hallmark competition, the Adelaide International 5 Star, is the only Concours Complet International (CCI) five star event held in Australia, the only one held in the Southern Hemisphere and one of only seven held across the world. For the past twenty-two years, Adelaide has hosted this event in its city centre. Additional site management information: <ul style="list-style-type: none"> Expected attendance of 35,000 for the total event, and 20,000 at any one time. The event employs a staggered bump-in approach, maintaining public access through the Park Lands for the majority of its occupation period, outside of the actual event dates. The primary event activity is based in Victoria Park / Pakapakanthi (Park 16). King Rodney Park / Ityamai-itpina (Park 15) and Rymill Park / Murlawirrapurka (Park 14) are only used for one day during the event itself, as part of the cross-country component of the event. The Rymill Park Lake is used as an important part of the one-day cross country event course.

2029 Bump in: 4/04/2029 Event: 19/04/2029 - 22/04/2029 Bump out: 28/04/2029	<ul style="list-style-type: none"> The event has previously operated successfully in negotiation with the other Park Lands lease and licence holders located in these Parks.
--	---

Event	
Applicant: African Communities Council of SA Inc (Migrant Resource Centre)	Recommended term of licence: Five years Location: Victoria Square / Tarntanyangga
Event name: Unmasked African Festival South Australia	Website: https://accsainc.org.au
Dates: 2024 Bump in: 27/09/2024 Event: 28/09/2024 Bump out: 28/09/2024 2025 Bump in: 19/09/2025 Event: 20/09/2025 Bump out: 20/09/2025 2026 Bump in: 18/09/2026 Event: 19/09/2026 Bump out: 19/09/2026 2027 Bump in: 17/09/2027 Event: 18/09/2027 Bump out: 18/09/2027 2028 Bump in: 22/09/2028 Event: 23/09/2028 Bump out: 23/09/2028	Event Overview: The African Unmasked Festival is South Australia's foremost African celebration, bringing together the many African communities residing in SA to showcase their music, dance, arts, culture and food to the general public. It is an important event for the African communities and for the organising body African Communities Council SA. The event is educational for the public and builds bridges with the African communities and showcases African communities contribution to multicultural South Australia. The festival brings together elders as well as young people from the African communities and is an important harmony-building event. Having an African festival is a source of pride for the African communities and for their well-being and feelings of being part of Adelaide. Stakeholders include African community groups, from performers, caterers, artisans and public. Additional site management information: <ul style="list-style-type: none"> Estimated attendance 1,500 people. The event only proposes to occupy the location for two days annually.

Event	
Applicant: Australia Day Council of South Australia	Recommended term of licence: Five years Location: Elder Park / Tarntanya Wama (Park 26)
Event name: Aus Lights on the River - Australia Day	Website: https://australiadaysa.com.au/
Dates: 2025 Bump in: 20/01/2025 Event: 25/01/2025 - 26/01/2025 Bump out: 29/01/2025 2026 Bump in: 18/01/2026 Event: 25/01/2026 - 26/01/2026 Bump out: 28/01/2026 2027 Bump in: 19/01/2027 Event: 25/01/2027 - 26/01/2027 Bump out: 29/01/2027	Event Overview: Aus Lights on the River is a two-day program held on Thursday, 25 January, and Friday, 26 January. The event showcases Our South Australian Story through immersive, visually engaging light, vision, and sound installations supported with complimentary children's activations. Culminating in a spectacular Fireworks display. The event has also included a 'Mourning in the Morning – Smoking Ceremony' component. This is a free community event. Additional site management information: <ul style="list-style-type: none"> The event occupies the location for 11 days each year. 33,000 people attended the event in 2023. The event has been held in this location annually since 2022, with previous iterations of Australia Day events having been held here for many years previous to this.

<p>2028 Bump in: 18/01/2028 Event: 25/01/2028 - 26/01/2028 Bump out: 28/01/2028</p> <p>2029 Bump in: 18/01/2029 Event: 25/01/2029 - 26/01/2029 Bump out: 30/01/2029</p>	
---	--

Event	
<p>Applicant: City-bay Fun Run Committee Incorporated</p>	<p>Recommended term of licence: Five years Location: Hindmarsh Square / Mukata</p>
<p>Event name: City-bay Fun Run Expo</p>	<p>Website: www.city-bay.org.au</p>
<p>Dates: Bump in: 13/09/2024 Event: 15/09/2024 Bump out: 17/09/2024</p> <p>2025 Bump in: 19/09/2025 Event: 21/09/2025 Bump out: 23/09/2025</p> <p>2026 Bump in: 18/09/2026 Event: 20/09/2026 Bump out: 22/09/2026</p> <p>2027 Bump in: 17/09/2027 Event: 19/09/2027 Bump out: 21/09/2027</p> <p>2028 Bump in: 15/09/2028 Event: 17/09/2028 Bump out: 19/09/2028</p>	<p>Event Overview: With 50 years of history, the City-Bay event has become a beloved tradition in the Adelaide community. Over the years, the organizers have developed a deep understanding of event logistics, including route planning, participant management, volunteer coordination, and security measures. This expertise ensures that the event runs smoothly and safely for all involved.</p> <p>The success of the City-Bay event is built on strong community engagement. Organizers have cultivated relationships with local businesses, sponsors, volunteers, and government agencies to garner support and participation. The Expo site enables community engagement with the race, leading up to the event.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • This application relates to the use of the south-east corner of Hindmarsh Square, which is utilised as an unfenced Expo site for the days leading up to Sunday Race Day. • The City to Bay event itself is managed and approved separate from this application.

Event	
<p>Applicant: Field Trip PTY LTD /Wolf Nightlife Group</p>	<p>Recommended term of licence: Five years Location: Bonython Park / Tulya Wardli (Park 27)</p>
<p>Event name: Field Trip</p>	<p>Event Overview: Field Trip is an electronic music event that is run over three nights, each night attracting a different artist and demographic. One of the events is held on New Year's Eve, providing another city-based event option for young people. This is a ticketed event at which people are encouraged to welcome in the new year with a range of bars, food options, full festival production, and a midnight fireworks display.</p>

<p>Dates: 2024 Bump in: 18/12/2024 Event: 21, 28 and 31 December Bump out: 1/01/2026</p> <p>2025 Bump in: 17/12/2025 Event: 20, 27 and 31 December Bump out: 3/01/2026</p> <p>2026 Bump in: 16/12/2026 Event: 19, 26 and 31 December Bump out: 4/01/2027</p> <p>2027 Bump in: 15/12/2027 Event: 18, 26, 31 December Bump out: 4/01/2028</p> <p>2028 Bump in: 20/12/2028 Event: 23,30 and 31 December Bump out: 4/01/2029</p>	<p>Additional site management information:</p> <ul style="list-style-type: none"> • Bonython Park / Tulya Wardli (Park 27) has long been a preferred location for touring music festivals and concerts. • The event uses a portion of Bonython Park / Tulya Wardli (Park 27), within the defined event space/circus site. • Field Trip has occurred in Adelaide since 2021 and has been held in Ellis Park previously and in a section of Bonython Park/ Tulya Wardli (Park 27) from 2022. • The event attendance is approximately 5,000 people on each event day.
---	---

Event	
<p>Applicant: Gluttony Food & Wine Festival Pty Ltd</p>	<p>Recommended term of licence: Five years</p>
<p>Event name: Gluttony</p>	<p>Location: Rymill Park / Murlawirrapurka (Park 14)</p> <p>Website: https://gluttony.net.au/</p>
<p>Dates: 2025 Bump in: 27/01/2025 Event: 20/02/2025 - 23/03/2025 Bump out: 3/04/2025</p> <p>2026 Bump in: 26/01/2026 Event: 19/02/2026 - 22/03/2026 Bump out: 02/04/2026</p> <p>2027 Bump in: 25/01/2027 Event: 18/02/2027 - 21/03/2027 Bump out: 1/04/2027</p> <p>2028 Bump in: 24/01/2028 Event: 17/02/2028 - 20/03/2028 Bump out: 31/03/2028</p> <p>2029 Bump in: 22/01/2029</p>	<p>Event Overview: Arts venue hub Gluttony is a favourite destination for Adelaide Fringe, run by local operators. Popping up annually in Rymill Park/Murlawirrapurka in the city's east parklands, Gluttony has cultivated a reputation as a feast for the senses for lovers of the arts, food and wine. Since 2011, thousands of artists have passed under Gluttony's Art Deco-styled façade to perform on its stages during Adelaide Fringe seasons, from local up-and-comers to national TV stars to globally renowned acts. At Gluttony's events you can expect an overall festival experience. Delicious food vendors, welcoming bars, attractive décor and comfortable spaces within Gluttony's parkland setting complement the shows, creating a relaxed, inclusive and festive vibe. Its 2024 program comprised 180 shows with more than 720,000 people attending the site over the course of the 31-day event.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • The event will promote shared use of the Park by ensuring that the Quentin Kenihan Inclusive Playground remain accessible to the public. • The event is expected to attract visitation in excess of 720,000 people each year. • The event will distribute a letter ahead of the event each year, ensuring surrounding businesses and residents are informed of the event's operating times and contact details for any concerns during the event period.

Event: 16/02/2029 – 19/03/2029 Bump out: 30/03/2029	<ul style="list-style-type: none"> • Access around this Park Land while the event is in occupation has increased in recent years, which the addition of new shared use pathways enabling improved access. • Site capacity is suggested to be 15,000 at any one time. The Adelaide Fringe Box Office also serves as the Gluttony Box Office and is on Rymill Park corner. The applicants have shared the site effectively for many years.
---	--

Event	
Applicant: Motorcycle Riders' Association of South Australia Inc.	Recommended term of licence: Five years Location: Victoria Park / Pakapakanthi (Park 16) Criterion Track
Event name: Toy Run	Website: mrasa.asn.au
Dates: 2024 Bump in: 8/12/2024 Event: 8/12/2024 Bump out: 8/12/2024 2025 Bump in: 14/12/2025 Event: 14/12/2025 Bump out: 14/12/2025 2026 Bump in: 13/12/2026 Event: 13/12/2026 Bump out: 13/12/2026 2027 Bump in: 12/11/2027 Event: 12/11/2027 Bump out: 12/11/2027 2028 Bump in: 10/12/2028 Event: 10/12/2028 Bump out: 10/12/2028	Event Overview: An annual Christmas community event. Collecting donations of funds and toys for the charity Society of St Vincent De Paul for Christmas. The event is a motorcycle gathering in the Park Lands (using the dedicated criterium track) prior to riding collectively from the City to Callington in the Adelaide Hills Additional site management information: <ul style="list-style-type: none"> • Minimal infrastructure, and historically no impact to the Park Lands. • The organisers will ensure that all motorcycle parking remains on the criterium track. • This is a one day charitable event held annually. • The majority of event attendees are also participating in the event ride which attracts around 6,000 participants.

Event	
Applicant: Sidebyside Events Pty Ltd	Recommended term of licence: Five years Location: Helen Mayo Park / Tulya Wardli (Park 27)
Event name: Sanctuary / Sidebyside	Website: https://www.sidebysideadl.com/
Dates: 2025 Bump in: 15/01/2025 Event: 25/01/2025 - 29/03/2025 Bump out: 04/04/2025 2026 Bump in: 14/01/2026 Event: 24/01/2026 - 28/03/2026 Bump out: 03/04/2026 2027 Bump in: 13/01/2027 Event: 23/01/2027 - 27/03/2027	Event Overview: Sanctuary was successfully held as a Fringe hub site in 2024. It contributed to driving visitation to the West End during Fringe Festival. Sanctuary is a socially conscious, multi medium music and arts venue focussed on the presentation of cutting edge artists and producers across a range of musical genres, maintaining a primarily electronic focus. Operating throughout Q1 of the year and including the connected music festival, Sidebyside, Sanctuary's intention is to continue to develop and diversify as a cultural space, providing a unique offering to the fabric of events in South Australia in a part of the Park Lands rarely utilised for events. Additional site management information: <ul style="list-style-type: none"> • This was the only event held in this underutilised Western Park Land location in 2024. • The event capacity at one time is approximately 500 people during Sanctuary and 1400 people during the one day 'Sidebyside' event.

<p>Bump out: 02/04/2027</p> <p>2028</p> <p>Bump in: 12/01/2028</p> <p>Event: 22/01/2028 - 25/03/2028</p> <p>Bump out: 31/03/2028</p> <p>2029</p> <p>Bump in: 17/01/2029</p> <p>Event: 27/02/2029 - 31/03/2029</p> <p>Bump out: 06/04/2029</p>	<ul style="list-style-type: none"> • The Sanctuary event proposes to operate weekly on Saturdays only plus Sunday over the March long weekend. • Sidebyside Festival to occur as an expansion of the venue for one day in February each year.
---	---

Event	
<p>Applicant: St John Ambulance SA</p>	<p>Recommended term of licence: Five years</p> <p>Location: Elder Park / Tarntanya Wama (Park 26)</p>
<p>Event name: Carols by Candlelight</p>	<p>Website: https://adelaidecarols.com.au/</p>
<p>Dates:</p> <p>2024</p> <p>Bump in: 7/12/2024</p> <p>Event: 14/12/2024</p> <p>Bump out: 19/12/2024</p> <p>2025</p> <p>Bump in: 6/12/2025</p> <p>Event: 13/12/2025</p> <p>Bump out: 18/12/2025</p> <p>2026</p> <p>Bump in: 5/12/2026</p> <p>Event: 12/12/2026</p> <p>Bump out: 17/12/2026</p> <p>2027</p> <p>Bump in: 4/12/2027</p> <p>Event: 11/12/2027</p> <p>Bump out: 16/12/2027</p> <p>2028</p> <p>Bump in: 2/12/2028</p> <p>Event: 9/12/2028</p> <p>Bump out: 14/12/2028</p>	<p>Event Overview:</p> <p>Carols by Candlelight is one of South Australia's most important Christmas traditions in Elder Park since 1944. Commencing at 2pm with food vendors, carnival rides, sponsor activations, giveaways and local performances culminating in an inclusive joyous carols concert with the huge crowd singing along with some of Australia's most well-known performers. Carols by Candlelight is Adelaide's largest family friendly free event in December, broadcast nationally across the 7 network, it showcases the beautiful city of Adelaide to an audience reach of millions.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • The Carols by Candlelight is a one-day community event and expects to attract visitation in excess of 20,000 persons each year.

Event	
<p>Applicant: The Gardeners of Unearthly Delights</p>	<p>Recommended term of licence: Five years</p> <p>Location: Rundle Park / Kadlitpina (Park 13)</p>
<p>Event name: The Garden of Unearthly Delights</p>	<p>Website: https://www.gardenofuneearthlydelights.com.au</p>
<p>Dates:</p> <p>2025</p> <p>Bump in: 23/01/2025</p> <p>Event: 21/02/2025 - 24/03/2025</p> <p>Bump out: 4/04/2025</p> <p>2026</p> <p>Bump in: 31/01/2026</p>	<p>Event Overview:</p> <p>The Garden of Unearthly Delights is a fringe arts multi-venue performance space staging comedy, magic, music, circus and cabaret shows during the annual Adelaide Fringe Festival. Each year, The Garden of Unearthly Delights' team creates a unique festival playground including multiple performance venues, bars, carnival rides, an array of world foods, market stalls, and the most unexpected sideshow surprises. The Garden began with just one Spiegeltent in 2000.</p>

<p>Event: 20/02/2026 - 22/03/2026 Bump out: 4/04/2026</p> <p>2027 Bump in: 29/01/2027 Event: 19/02/2027 - 21/03/2027 Bump out: 3/04/2027</p> <p>2028 Bump in: 28/01/2028 Event: 18/02/2028 - 19/03/2028 Bump out: 2/04/2028</p> <p>2029 Bump in: 27/01/2029 Event: 16/02/2029 - 18/03/2029 Bump out: 1/04/2029</p>	<p>Over the past 24 years, it has evolved into the greatest arts event in town and the heart of Adelaide's summer arts festival season. The Garden and its exceptional program of arts and entertainment create an electrifying energy throughout the City of Adelaide every summer. In 2020, more than 750,000 people stepped through The Garden's gates. Over the past 20 years, they have built a committed audience who trust The Garden's programming and experiment with both old favourites and the latest newcomers.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • The Garden of Unearthly delights has been held at this location during the Adelaide Fringe for 24 years. • The event is anticipated to attract visitation in excess of 750,000 persons each year. • The event maintains access to the public toilet facility located near East Terrace at all times. • Access around this Park Land while the event is in occupation has increased in recent years, which the addition of new shared use pathways enabling improved access around the Park. • Site capacity is suggested at 12,000 at any one time. • The event layout occupies the majority of the Park. • The event will distribute a letter ahead of the event each year, ensuring surrounding businesses and residents are informed of the event's operating times and contact details for any concerns during the event period.
--	---

Event	
<p>Applicant: Wildlands Music Festival Pty Ltd</p>	<p>Recommended term of licence: Five years Ellis Park / Tampawardli (Park 24)</p>
<p>Event name: Wildlands (Live Music Festival)</p>	<p>Website: Wildlands Festival</p>
<p>Dates: 2025 Bump in: 27/12/2024 Event: 5/01/2025 Bump out: 10/01/2025</p> <p>2026 Bump in: 24/12/2025 Event: 4/01/2026 Bump out: 7/01/2026</p> <p>2027 Bump in: 23/12/2026 Event: 3/01/2027 Bump out: 13/01/2027</p> <p>2028 Bump in: 22/12/2027 Event: 2/01/2028 Bump out: 12/01/2028</p> <p>2029 Bump in: 27/12/2028 Event: 7/01/2029 Bump out: 10/01/2029</p>	<p>Event Overview: Wildlands Adelaide is a multi-stage, single-day music festival of international and local talent across popular dance, DJ and hip-hop genres. Wildlands began in 2019 and tours nationally during New Year's Eve - early January. The festival's primary demographic is 18 - 30 years old. Estimated attendance of 20,000.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • This event has operated in the dedicated event space at Ellis Park / Tampawardli (Park 24) annually since 2023. • The event will distribute a letter ahead of the event each year, ensuring surrounding businesses and residents are informed of the event's operating times and contact details for any concerns during the event period. • The event is anticipated to attract visitation of approximately 20,000 people each year.

Event	
<p>Applicant: WOMADelaide Foundation</p>	<p>Recommended term of licence: Five years Location: Frome Park / Nellie Raminyemmerin (Park 11)</p>
<p>Event name: WOMADelaide</p>	<p>Website: www.womadelaide.com.au</p>
<p>Dates:</p>	<p>Event Overview:</p>

<p>2025 Bump in: 25/02/2025 Event: 7/03/2025 - 10/03/2025 Bump out: 14/03/2025</p> <p>2026 Bump in: 24/02/2026 Event: 6/03/2026 - 9/03/2026 Bump out: 13/03/2026</p> <p>2027 Bump in: 23/02/2027 Event: 5/03/2027 - 8/03/2027 Bump out: 12/03/2027</p> <p>2028 Bump in: 29/02/2028 Event: 10/03/2028 - 13/03/2028 Bump out: 17/03/2028</p> <p>2029 Bump in: 27/02/2029 Event: 9/03/2029 - 12/03/2029 Bump out: 16/03/2029</p>	<p>WOMADelaide – World Of Music Arts & Dance - is an iconic open-air festival celebrating cultural discovery in the heart of Adelaide’s stunning Botanic Park / Tainmuntilla. The Worlds Festival, since 1992, is a truly unique part of the Australian festival landscape, showcasing the best, the essential – and the surprising – in music, arts, dance and ideas from around the world. WOMADelaide offers a rich variety of programming initiatives, including the popular discussion forum of thinkers, scientists, activists, writers, environmentalists, journalists, economists, and communicators The Planet Talks. In partnership with Greening Australia WOMADelaide works to offset the ecological footprint of the festival, with \$2 from every WOMADelaide ticket purchased invested in native biodiverse tree plantings. Likewise, sustainable waste management is an important part of the festival’s operating considerations with the ongoing development of a zero-waste-to-landfill policy to divert waste away from landfill and into sustainable pathways.</p> <p>Additional site management information:</p> <ul style="list-style-type: none"> • The City of Adelaide event licence relates to the use of a small area of the event, which is on Council managed Park Land (adjacent to Adelaide High School). • The majority of the event itself is held in Botanic Park / Tainmuntilla, managed by the South Australian Government. • In 2024 WOMADelaide was a major event for the purposes of the Major Events Act 2013 (SA) (ME Act) and is subject to a major event declaration. The Major Events Act 2013 facilitates the conducting of major events in South Australia.
---	--

Recommended for a four-year licence term

Event	
<p>Applicant: Feast Festival</p>	<p>Recommended term of licence: Four years Location: Rundle Park / Kadlitpina (Park 13)</p>
<p>Event name: Feast - Picnic in the Park</p>	<p>Website: www.feast.org.au</p>
<p>Dates:</p> <p>2025 Bump in: 30/10/2025 Event: 2/11/2025 Bump out: 4/11/2025</p> <p>2026 Bump in: 29/10/2026 Event: 1/11/2026 Bump out: 3/11/2026</p> <p>2027 Bump in: 5/11/2027 Event: 7/11/2027 Bump out: 8/11/2027</p> <p>2028 Bump in: 3/11/2028 Event: 5/11/2028 Bump out: 6/11/2028</p>	<p>Event Overview:</p> <p>Picnic in the Park, produced by Feast Festival, is South Australia’s largest ticketed LGBTQIA+ event, attracting a diverse audience and amplifying pride and inclusion.</p> <p>The event includes community organisations, a Market Hall for local artisans, and dynamic entertainment, such as the iconic Dog Show and Artist Showcase, which highlights South Australian artists. In 2024, Feast will implement Activation Zones to address underrepresented intersections in the community, with a focus on First Nations, Neurodivergent, and Young People, as well as Health and Wellbeing.</p>
	<p>Additional site management information:</p> <ul style="list-style-type: none"> • This annual community event was formerly held at Pinky Flat but relocated to Rundle Park / Kadlitpina (Park 13) in recent years due to the success of the event. • The event occupies approximately half of the Park for under one week annually.

Recommended for a three-year licence term

Event	
<p>Applicant: CheeseFest Australia Pty Ltd</p>	<p>Recommended term of licence: Three years Location: Rundle Park / Kadlitpina (Park 13)</p>

Event name: CheeseFest Cheese Food & Wine	Website: CheeseFest - Cheese, Food, Wine and Eats Festival! – cheesefest
Dates: 2024 Bump in: 14/10/2024 Event: 19/10/2024 - 20/10/2024 Bump out: 25/11/2024 2025 Bump in: 13/10/2025 Event: 18/10/2025 - 19/10/2025 Bump out: 24/10/2025 2026 Bump in: 12/10/2026 Event: 17/10/2026 - 18/10/2026 Bump out: 23/10/2026	Event Overview: CheeseFest is designed to celebrate South Australian produce - in particular bringing producers from the South Australian regions into the city, activating the restaurants, Bars, other dining facilities and hotels over the event weekend. The event introduces new quality South Australian products to patrons, supporting local performers through the Music programme, many of them emerging artists. The event activates restaurants to create unique cheese inspired menus, and collaborate with bars and restaurants. Additional site management information: <ul style="list-style-type: none"> The two day event currently uses approximately half of the area in Rundle Park / Kadlitpina (13) for a total occupation period of under two weeks annually.

Event	
Applicant: Fuzzy Operations Pty Ltd	Recommended term of licence: Three years Location: Ellis Park / Tampawardli (Park 24)
Event name: Listen In	Website: https://listenin.au
Dates: 2024 Bump in: 25/09/2024 Event: 29/09/2024 Bump out: 3/10/2024 2025 Bump in: 23/09/2025 Event: 27/09/2025 Bump out: 30/09/2025 2026 Bump in: 22/09/2026 Event: 26/09/2026 Bump out: 30/09/2026	Event Overview: Listen In is a concentrated version of Listen Out, Australia's primary national dance music festival, which tours a dynamic hip-hop/electronic line-up. Listen In brings a hand-picked selection of the Listen Out tour to beautiful Ellis Park/Tampawardli, Adelaide. Additional site management information: <ul style="list-style-type: none"> This site is held on the dedicated 'event space' which is recommended for major music festivals and has a capacity for approximately 20,000 patrons at any one time. The event will distribute a letter ahead of the event each year, ensuring surrounding businesses and residents are informed of the event's operating times and contact details for any concerns during the event period.

Event	
Applicant: Illuminate Adelaide Foundation Ltd	Recommended term of licence: Three years Location: Light Square/Wauwi, Red Gum Park & Prince Henry Gardens/Karrawirra (Park 12), Rundle Park/Kadlitpina (Park 13), Rymill Park Lake/Murlawirrapurka (Park 14), Victoria Square/Tarntanyangga (South)
Event name: Illuminate Adelaide	Website: https://www.illuminateadelaide.com/
Dates: 2025 Bump in: 25/05/2025 Event: 25/06/2025 - 3/08/2025 Bump out: 17/08/2025 2026 Bump in: 24/05/2026 Event: 24/06/2026 - 2/08/2026 Bump out: 16/08/2026 2027 Bump in: 23/05/2027	Event Overview: Winter Nights are for Illuminate Adelaide. Held annually on Karna Country, Adelaide's brightest celebration of art, light, music, and technology brings late nights, bright lights, and big adventures. Throughout July the best and boldest luminaries from across the globe set loose across the city to create an invitation to experience something new. Something breathtaking. Something exciting. Well-worn streets, hidden gems, and cultural icons are transformed into a city-wide spectacle of free and ticketed events daring the curious to shake off the winter blues and rekindle a sense of wonder. Additional site management information: <ul style="list-style-type: none"> Illuminate Adelaide is a city-wide outdoor experience hence the requirement to book a number of sites each year. Illuminate in total can attract over 1 million visitors.

Event: 23/06/2027 - 1/08/2027 Bump out: 15/08/2027	<ul style="list-style-type: none"> Dates of occupation for each proposed location will vary year to year subject to the proposed use for that particular year (projects and events will change each year).
---	---

Event	
Applicant: Massive Events Corporation P/L	Recommended term of licence: Three years Location: Victoria Park / Pakapkanthi (Park 16) and part of King Rodney Park / Ityamai-itpina (Park 15)
Event name: Adelaide Motorsport Festival	Website: www.adelaidemotorsportfestival.com.au
Dates: 2025 Bump in: 20/02/2025 Event: 8/03/2025 - 9/03/2025 Bump out: 29/03/2025 2026 Bump in: 8/02/2026 Event: 7/03/2026 - 9/03/2026 Bump out: 20/03/2026 2027 Bump in: 20/02/2027 Event: 13/03/2027 - 14/03/2027 Bump out: 1/04/2027	Event Overview: Held the week prior to the Australian Grand Prix, the Adelaide Motorsport Festival is a family-friendly museum in motion, displaying historic, rare and significant racing vehicles as well as the latest in mobility technology in the Adelaide Park Lands. The event is supported by the State Government of South Australia as part of the Government's Motorsport Policy. The event also receives support from AEDA, mostly for the EMotion Zone (Electric Mobility Zone). The Motorsport Festival is a ticketed event. This event returned to the City in 2023 as a State Government commitment, but had previously been held in the Park Lands since 2016. Additional site management information: <ul style="list-style-type: none"> Expected attendance of 42,000 for the total event and 10,000 at any one time. The event uses the purpose built criterium track as part of the event. The event was held during the Adelaide Fringe period for the first time in 2024, with minimal issues identified, relative to other events held at the same time. Close collaboration is undertaken by Council with all events held at this busy time of year, to ensure City wide events can coexist. The event will distribute a letter ahead of the event each year, ensuring surrounding businesses and residents are informed of the event's operating times and contact details for any concerns during the event period. This event is a major event for the purposes of the Major Events Act 2013 (SA) (ME Act) and is subject to a major event declaration. The Major Events Act 2013 facilitates the conducting of major events in South Australia.

Event	
Applicant: Nokturnl Events Pty Ltd	Recommended term of licence: Three years Location: Pinky Flat / Tarntanya Wama (Park 26)
Event name: Oktoberfest in the Gardens	Website: Oktoberfest in the Gardens • Adelaide
Dates: 2025 Bump in: 02/10/2025 Event: 04/10/2025 Bump out: 06/10/2025 2026 Bump in: 01/10/2026 Event: 03/10/2026 Bump out: 05/10/2026 2027 Bump in: 30/09/2027 Event: 02/10/2027 Bump out: 04/10/2027	Event Overview: Oktoberfest in the Gardens is Australia's biggest and best Oktoberfest celebration, inspired by a deep love of the traditional Bavarian festival, Oktoberfest in the Gardens includes authentic German food stalls, German and local drinks, local and national DJs, roving performers, sideshow alley, silent disco, and an a mix of German entertainment and on stage competitions across multiple stages throughout the afternoon and evening. Additional site management information: <ul style="list-style-type: none"> This event has been held in this location annually since 2019. The event occupies the location for five days annually. It is anticipated that the event will attract an attendance of approximately 2500 each year.

Event	
Applicant: Vegan Festival	Recommended term of licence: Three years Location: Rundle Park / Kadlitpina (Park 13)
Event name: Vegan Festival Adelaide	Website: https://www.veganfestival.info/
Dates: 2024 Bump in: 6/12/2024 Event: 8/12/2024 Bump out: 10/12/2024 2025 Bump in: 5/12/2025 Event: 7/12/2025 Bump out: 9/12/2025 2026 Bump in: 4/12/2026 Event: 6/12/2026 Bump out: 8/12/2026	Event Overview: Vegan Festival Adelaide is SA's largest celebration of all things vegan. The Festival features speakers, animal rights activists, cooking-demonstrations, kids' activities, local musicians, and creative hands-on workshops. Guests can explore around 80 market stalls: food, drinks, household items, apparel bringing the people together. Community Event of the Year winner 2022, 2022 and 2023. The event has evolved into a smaller, focused one day event, a more simplistic Vegan Picnic. Additional site management information: <ul style="list-style-type: none"> An annual event that in 2023 utilised under one third of the Park's total area, with a 5-day Park Land occupation.

Park Lands Leasing – Expression of Interest King Rodney Park/Ityamai-itpina (Park 15)

Strategic Alignment - Our Community

Public

Tuesday, 2 July 2024

City Community Services and Culture Committee

Program Contact:

Jennifer Kalionis, Associate Director City Culture

Approving Officer:

Iliia Houridis, Director City Shaping

EXECUTIVE SUMMARY

On 12 March 2024, Council resolved (in part):

'That Council:

3. *Requests Administration investigate the feasibility of Prince Alfred College and Goodwood Saints Football Club and Goodwood Cricket Club co-existing in King Rodney Park/Ityamai-itpina (Park 15).'*

This report presents the outcomes of the feasibility investigation and recommends to Council that the City of Adelaide (CoA) offer a Park Lands Community Lease to Prince Alfred College (PAC) for a community sports building and playing field located in Park 15 for a maximum term of five years, subject to the GSFC and GCC being granted sub-letting agreements on conditions outlined in this report.

The leasing of Park Lands facilities to community organisations and educational institutions supports the City of Adelaide Strategic Plan (2024-2028), particularly the key action to 'enable community-led services which increase wellbeing, social connections and participation in active lifestyles, leisure, recreation and sport'.

This matter was considered by Kadaltilla / Adelaide Park Lands Authority (Kadaltilla) on 27 June 2024.

RECOMMENDATION

The following recommendation will be presented to Council on Tuesday 9 July 2024 for consideration

THAT THE CITY COMMUNITY SERVICES AND CULTURE COMMITTEE RECOMMENDS TO COUNCIL THAT COUNCIL

1. Authorises the Acting Chief Executive Officer or delegate to enter into lease negotiations with Prince Alfred College (PAC) for a five-year Park Lands Community Lease Agreement for a sports building and playing field in King Rodney Park / Ityamai-itpina (Park 15), subject to:
 - 1.1. PAC entering into five year sub-letting agreements with the Goodwood Saints Football Club (GSFC) and Goodwood Cricket Club (GCC).
 - 1.2. Priority use of the facilities in Park 15 granted to GSFC and GCC for the days and times detailed in this report.
 - 1.3. Sub-letting fees not exceeding the fees detailed in this report.
 - 1.4. PAC entering into other complementary sub-letting and casual hire arrangements consistent with the Adelaide Park Lands Leasing and Licensing Policy.

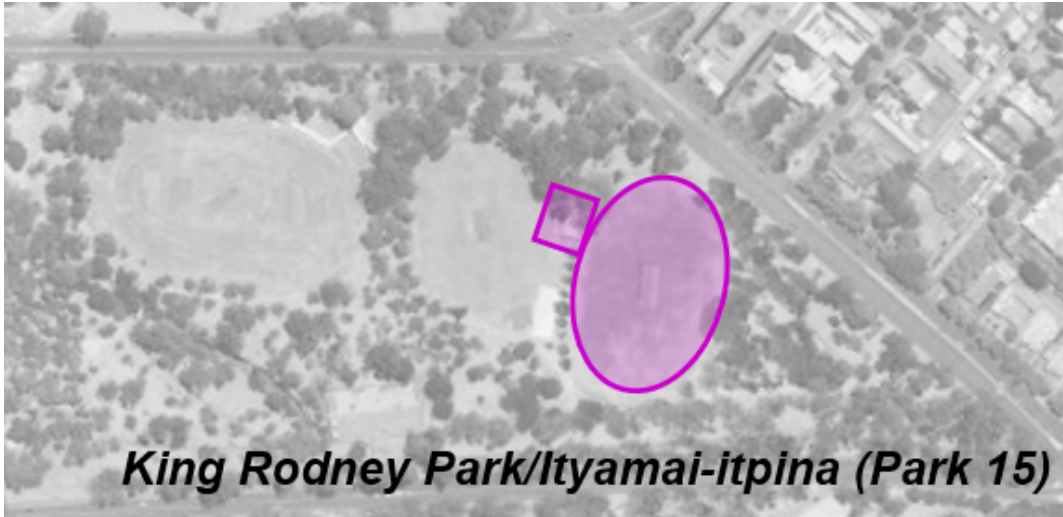
IMPLICATIONS AND FINANCIALS

City of Adelaide 2024-2028 Strategic Plan	Strategic Alignment – Our Community Enable community-led services which increase wellbeing, social connections and participation in active lifestyles, leisure, recreation and sport.
Policy	<u>Adelaide Park Lands Community Land Management Plan (CLMP)</u> The CLMP supports leasing and licensing of various community sports facilities located within Park 15. <u>Adelaide Park Lands Leasing and Licensing Policy (Policy)</u> The Expression of Interest (EOI) process was undertaken in accordance with Section 13 of the Policy and the new lease agreements will be issued in accordance with the Policy.
Consultation	Administration has held discussions with Prince Alfred College (PAC), Goodwood Saints Football Club (GSFC) and Goodwood Cricket Club (GCC) in preparing this report.
Resource	The execution of the Park Lands Community Lease Agreement will be undertaken within current resources.
Risk / Legal / Legislative	The current Park Lands Community Lease Agreement that was the subject of this EOI has expired and is in holding over. This report recommends entering into a new lease agreement with PAC, with GSFC and GCC to be sub-lessees.
Opportunities	Partnering with educational institutions and community organisations to provide formal recreation and sport opportunities in the Park Lands.
24/25 Budget Allocation	The lease will deliver \$4,105 in annual revenue in the 2024/25 financial year, indexed annually by 4% or CPI (whichever is the lesser) for the next five years.
Proposed 25/26 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	Five-year lease agreement.
24/25 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Maintenance of the leased and licensed assets will be undertaken by the Lessee.
Other Funding Sources	Not as a result of this report

DISCUSSION

Background

1. The Adelaide Park Lands Leasing and Licensing Policy (Policy) requires an Expression of Interest (EOI) process to be undertaken before granting any new lease in the Adelaide Park Lands for a period of greater than 12 months (including the renewal of a lease or licence).
2. An EOI process was undertaken for Adelaide Park Lands community facilities in King Rodney Park/Ityamai-itpina (Park 15) over a six-week period commencing 14 August 2023 and concluding on 22 September 2023.



3. The EOI conducted for Park 15 was part of an EOI process undertaken for eight Park Lands community facilities.
4. The results of this EOI process were presented to the [City Community Services and Cultural Committee on 5 March 2024](#).
5. On 12 March 2024, in considering this matter, Council resolved (in part):
‘That Council:
 3. *Requests Administration investigate the feasibility of Prince Alfred College and Goodwood Saints Football Club and Goodwood Cricket Club co-existing in King Rodney Park/Ityamai-itpina (Park 15).’*

Feasibility of Co-existing

6. Following advice from Kadaltilla (22 February 2024) and Council (12 March 2024) to investigate the proponents co-existing, Administration engaged with both proponents.
7. PAC indicated a preference for being the head lessee and responsible for maintaining the leased and licenced facilities in Park 15.
8. GSFC and GCC indicated that they supported PAC being the head lessee, provided they were granted access to the building and playing field in Park 15 to support their AFL Women’s program and junior cricket program. Their minimum requirements are storage space within the building and use of the playing field, sports lighting and change rooms as per the table below:

Summer							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning (8am to 12pm)	GCC	PAC	PAC	PAC	PAC	PAC	PAC
Afternoon (12pm to 5pm)	GCC	PAC	PAC	PAC	PAC	PAC	PAC
Evening (from 5pm)	GCC	GSFC	PAC	GSFC	PAC	PAC	PAC

Winter							
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning (8am to 12pm)	GSFC	PAC	PAC	PAC	PAC	PAC	PAC
Afternoon (12pm to 5pm)	GSFC	PAC	PAC	PAC	PAC	PAC	PAC
Evening (from 5pm)	PAC	GSFC	PAC	GSFC	PAC	PAC	PAC

9. It should be noted that PAC does not support GSFC using the facilities in Park 15 on Wednesday evenings and that they would require the facilities on Saturdays and Sundays for finals at the end of the cricket (summer) season.
10. It is Administration's view that this proposed schedule enables GSFC and GCC to sustain their AFL Women's and junior cricket programs whilst enabling PAC to schedule school sports on weekdays and Saturdays and sub-let to other community organisations most evenings.
11. Administration will work with all parties to identify opportunities to minimise programming clashes going forward, whilst ensuring that PAC, GSFC and GCC get fair and reasonable access to the facilities in Park 15, noting most programming times will be allocated to PAC as head lessee.
12. The table below contains proposed sub-letting fees that the Administration has derived through benchmarking with other capital city councils:

Sub-letting fees	Playing field per hour	Playing field with lights per hour	Changerooms per day
Senior fees	\$58	\$68	\$80
Concession fees (juniors and women)	\$29	\$34	\$40

Kadaltilla / Adelaide Parks Lands Authority

13. This matter was considered by Kadaltilla on Thursday 27 June 2024.

Lease Agreement – Terms and Conditions

14. It is recommended that the following high-level terms and conditions be negotiated with PAC as part of a new Park Lands Community Lease Agreement for Park 15:
 - 14.1. Term: Five Years, commencing 1 September 2024
 - 14.2. Building Rent: \$55 per sqm, discounted by 70% (educational institutions) and reviewed annually by 4% or CPI (whichever is the lesser). This equates to \$2,263.05 in 2024/25.
 - 14.3. Licence Fees: As per the City of Adelaide's annually endorsed Fees and Charges, which equates to \$1,842.38 for 2024/25.
 - 14.4. Permitted Use: Community sport, physical education and associated community development (not-for-profit) activities
 - 14.5. Sub-Letting: In addition to other complementary sub-letting and casual hire arrangements, PAC grant five-year sub-letting agreements to the GSFC and GCC per the following conditions:
 - 14.5.1. for the days and times detailed in this report
 - 14.5.2. a space allocation within the building for storage of equipment (e.g. balls, cones, wickets etc)
 - 14.5.3. sub-letting fees not exceeding the fees detailed in this report, indexed annually by 4% or CPI (whichever is the lesser).

Next Steps

15. Subject to Council's approval, Administration will notify the proponents of the outcome of the EOI process.
16. The new Park Lands Community Lease Agreement will be signed and returned by PAC to the Administration for execution by 31 August 2024, as per the terms of the Lease Agreement.

17. Should PAC fail to sign and return the new Park Lands Community Lease Agreement by the due date, Administration may undertake a new EOI process for Park 15.

ATTACHMENTS

Nil

- END OF REPORT -